



Grant Application

✔ Completed

Response ID : Y5BRzL80
IP address : 216.26.125.37
User agent : Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/148.0.0.0 Safari/537.36
Response link : <https://survey.zohopublic.com/zsir/rzCCla/Y5BRzL80>
Survey URL accessed by the respondent : <https://survey.zohopublic.com/zs/rzCCla>
Start time : May 14, 2026 07:26:17
Completion time : May 14, 2026 08:22:40
Time taken : 56 mins
Collector : Grant Application

P1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Is your business located in the Cumberland, Barronett, or Comstock, WI zip code (54829, 54813, or 54826)? If it is not, you are not eligible for this grant.

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

P2 : Business Information

Please enter the following information about the business

Q3. Business Name

Purple Cat People

Q4.

Field label	Response
Address1	366 26th Ave.
Address2	Purple Cat Mobile Vet
City	Cumberland
Zip Code	54829
State	WI
Phone	715-419-1989
Email	office@purplecatvet.com

Q5. Website

7154191989

P3 : Applicant Information

Please enter the following applicant information

Q6.

Field label	Response
First Name	Angela
Last Name	Ruppel

Q7. Phone Number

7154191989

Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

The goal of our organization, Purple Cat People, INC, is to make it easy and affordable for individuals to spay and neuter all cats. Our target population are those who have 5 or more cats in their care in need of sterilization services. These cats are often outdoor farm colony cats and urban unsocial community cats. Occasionally we receive requests from individuals with intact indoor cats that are quickly reproducing. We do not make individuals show proof of income as our goal is to eliminate barriers to access. Instead, we offer subsidies to any person willing to bring in cats in the following situations, regardless of income level:

1. Outdoor farm/colony cats to be trapped, neutered, and released that will receive an ear tip and returned to their original location. No minimum number to qualify.
2. Indoor colony of pet cats in which there are a minimum of five unaltered cats, owned by one person. No ear tip or income requirement.

We request \$25 per cat when owners and trappers sign up. This is to hold the spay/neuter appointment as a non-refundable deposit. It also goes towards the cost of surgery which lowers the overall cost and allows donated funds to help more people. We wave or reduce the \$25 fee in certain circumstances if owners cannot afford it.

Purple Cat People, INC utilizes the spay and neuter services of Purple Cat Veterinary Clinic, LLC (Purple Cat Vet) for all surgeries. Purple Cat Vet is one of the very few low-cost, high-volume spay-neuter clinics in our area of Northeast Minnesota and Northwest Wisconsin. Their TNR ear tip package includes all exams, surgery, ear tip, rabies vaccine, distemper vaccine and pain medication. By utilizing the low surgery costs provided by Purple Cat Vet, we are able to help hundreds of cats every year compared to using a full service veterinary clinic. We provided 1,742 free or reduced cost sterilization surgeries in 2025. Lack of funding restricted us from assisting more people and cats. Purple Cat Vet puts a priority on scheduling the TNR and colony cats in order to prevent as many unwanted litters of kittens as possible. Special clinics will be scheduled to assist with spaying and neutering large cat colonies in a timely manner.

P5 : What is the plan

Q10. What is the plan for using the grant money (How will it be used)?

The grant money that we would receive from 50 people who care would go directly to helping cover costs for those that cannot afford sterilization surgery for their cats. A large number of the clients we see are We farm owners with cat populations that have become out of control. Most of these farm owners get cats dropped off on their property and they simply do not have the means or resources to get control of these colonies. This grant would help us continue our mission to reduce the number of unwanted litters, and to help control the spread of disease.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

In 2024 we sponsored 1,176 free or subsidized surgeries. In 2025 we sponsored 1,742 free or subsidized surgeries. As of October 2025, Purple Cat Vet added a third location in Hayward, WI. The Hayward and northern WI area was lacking in affordable sterilization services and Dr. Angie saw the need for Purple Cat to add a permanent location. Our goal is to increase and hopefully double our number of free or subsidized services with the addition of the Hayward location.